

LEAPS LAX

FRIENDS & BENEFITS

'PRO' CHARITY EVENT

Sponsorships:

BECOME A SPONSOR AND HELP SUPPORT LEAPS' YOUTH PROGRAMS AND MANY OTHER GREAT CAUSES!



BE A PART OF LEAPS' 2ND ANNUAL CHARITY LACROSSE CLINIC AND GAME

SATURDAY, SEPTEMBER 24TH, 2011 AT PLYMOUTH WHITEMARSH VICTORY FIELDS IN LAFAYETTE, PA

LEAPS will be holding the 2nd annual 'pro' lacrosse benefit game and youth clinic, hosted by Chestnut Hill College, Saturday, September 24, 2011. This event is an opportunity for our community to come together, transcending sports, to give back.

Each player will be sponsored with a portion of the proceeds going to benefit the 2011-2012 LEAPS Programs, and a portion going to an additional cause of the player or sponsor's choice.

Since many of the players play professionally, contracts prevent us from charging admission to the game. While tickets sales are an easy way to raise additional funds, they would change the climate of the event and prevent us from using any professional lacrosse players. In lieu of ticket sales, we will be offering several sponsorship levels, including team sponsorships.

Please consider becoming a sponsor, and help make this event a success for all of the incredible causes being represented.

We appreciate your support and look forward to a great day of lacrosse.



Johnny Christmas, co-founder of LEAPS Lax, at the inaugural event, September 2010.

www.leapslax.org / www.leapslax.wordpress.com

LEAPS LAX SPONSOR LEVELS

LEAPS 'ALL PRO' EVENT SPONSOR (\$5,000+)

- Logo and company information on all print and digital marketing materials
- Priority advertising on all print and social media marketing for event
- Display rights for company provided
- Full page advertising space in the event program
- 4 Invitations to LEAPS cocktail reception with lacrosse players
- Game jersey signed by players

LEAPS 'TEAM SPONSOR' (\$2,000)

- Logo and company information posted on all print and digital marketing materials
- Priority advertising on all print and social media marketing for event
- Full page advertising space in the event program
- 4 Invitations to LEAPS cocktail reception with lacrosse players
- Lunch with their selected and sponsored pro player(s)
- Private clinic coaching as a team with sponsored pro player(s)

LEAPS 'INDIVIDUAL SPONSOR' (\$1,500)

- Sponsorship of Individual player
- Company name/info featured next to player info in program and on event site
- Quarter-page advertising space in program
- Sponsor recognition in PA announcements and in-game commentary
- Receive game jersey signed by player
- 2 invitations to LEAPS cocktail reception with lacrosse players

LEAPS 'COMMUNITY PARTNER' (\$500)

- Company name and logo posted on website sponsor page
- Quarter-page advertising space in program
- 2 invitations to LEAPS cocktail reception with lacrosse players

VENDOR LEVEL:

- Vendor table space at site throughout clinic and the game
- Name and logo listed in digital and print marketing materials



LEAPS LAX (LACROSSE, EDUCATION, ATTITUDE, PERSEVERANCE, SUCCESS) IS A NONPROFIT ORGANIZATION, FOUNDED BY PROFESSIONAL LACROSSE PLAYERS ERIC GREGG AND JOHN CHRISTMAS. LEAPS IS COMMITTED TO ENRICHING THE LIVES OF UNDER SERVED YOUTH THROUGH LACROSSE TRAINING, EDUCATIONAL MENTORING AND NUTRITIONAL EDUCATION. FOUNDED AND RUN BY PROFESSIONAL LACROSSE PLAYERS, AND PHILADELPHIA NATIVES, LEAPS IS BRINGING LACROSSE TO NEW AREAS ALL OVER THE CITY AND BUILDING THE PHILADELPHIA UNITED LACROSSE LEAGUE (PULL).

SATURDAY, SEPTEMBER 24, 2011

CHESTNUT HILL COLLEGE:

**PLYMOUTH WHITEMARSH HS: VICTORY
FIELDS LAFAYETTE HILL, PENNSYLVANIA**

1P-3P: YOUTH CLINIC/ 4PM GAME FACEOFF

CONTACT US:

3721 MIDVALE AVE, PHILADELPHIA PA, 19129

WWW.LEAPSLAX.ORG

FIND MORE EVENT INFORMATION AT:

WWW.LEAPSLAX.WORDPRESS.COM OR

EMAIL : LEAPSLAX@GMAIL.COM